

Investment Overview

Hawaiian Bros Iowa Expansion



The Opportunity: "Blue Ocean" Territory Dominance

BraveHart Hospitality holds the exclusive development rights for the entire state of Iowa for Hawaiian Bros. While the Midwest is saturated with traditional fast food, Hawaiian Bros offers a unique, system-driven menu that has already proven its dominance in the market.

The Validation: Proof in the Scoreboard

We aren't asking you to invest in a "hopeful spreadsheet." Our second Iowa location in Waukee is currently outperforming national brand averages:



Weekly Revenue:
\$60,000+

Current Trend



Performance:
123%

Compared to Brand Average



Guest Loyalty:
4.8 Stars

Avg Google Review Score



Efficiency:
30 Seconds

Avg Drive-Thru Window Times

The Jockey: \$32M Already Returned

We believe in "betting on the jockey." The BraveHart leadership team brings 70+ years of combined experience and a verified track record of success:

- **47 locations** developed across multiple brands
- **\$32M capital returned** to investors through complete cycles
- **2x Developer of the Year** award winners



The Mechanism: "Mailbox Money"



Target Exit

2034 sale at a targeted 7x EBITDA valuation.



Operational Ease

Zero daily involvement. BraveHart manages site selection, construction, hiring, and 24/7 operations.

This is a true passive investment. Our "Mailbox Money" structure is designed to return 100% of your initial capital through cash flow (projected years 1–6) before transitioning into a projected 30% annual return.

Investment Terms & Allocation

\$10M

Offering Size

\$2.2M

Initial Capital Raised

\$10K

Minimum Investment*

\$300K

Remaining Availability**

*You must be an accredited investor. If you are not, ask us about the requirements. Far more people qualify than they expect.

**In the first round. Funds will be raised in four \$2.5M tranches. Each round or tranche has the potential to be more expensive than the previous based on performance and locations opened.

What Happens Next?

1

Review the PPM: Go to [Franshares.com](https://franshares.com) and request the private placement memorandum for full legal and financial disclosures.

2

Schedule a One-on-One Discussion: You have direct access to the BraveHart leadership team.

3

Submit your Investment: First tranche is closing when \$2.5M is committed.

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